

Amsterdam Duck Store Privacy Policy

Last edited on May, 24 2018

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.amsterdamduckstore.com.

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers), e-mail address, and phone number. We refer to this information as “Order Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfil any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

- Communicate with you;
- Screen our orders for potential risk or fraud; and

- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

PERSONALIZED E-MAILS

We have news that we want to share with you. If you have an account with us and one or more orders, we will email you suggestions, information about our products and services. If you consent, we may email you other information. If you prefer not to receive this type of information, you can opt out in every newsletter.

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Wordpress and Woocommerce to power our online store.--you can read more about how Wordpress uses your Personal Information here:

<https://wordpress.org/about/privacy/> and how Woocommerce uses Personal Information here: <https://woocommerce.com/terms-conditions/>

DISTRIBUTION AND LOGISTICS PARTNERS

In order to be able to settle your order, we work together with Distribution and logistics partners, such as B2C Europe. They receive your name and delivery address to deliver the order on your chosen address.

OTHER EXTERNAL SERVICE PROVIDERS

We also enable other external service providers in order to help with various things. We share only the information necessary for the service to perform by the service provider. We never sell your information to these service providers or other third parties. The type of work that our external service providers for us are:

- the support in providing our digital services such as hosting, maintenance and support of our websites and applications;
- supporting our customer service;
- support our advertising and marketing campaigns;
- supporting when doing customer research and getting ratings and reviews;
- providing financial services, such as payment services, collection agencies and accountants.

We also use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here:

<https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

We use Mailchimp for the distribution of our newsletter. You can read more about how Mailchimp uses your Personal Information here:

<https://mailchimp.com/legal/privacy/>

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

THE GOVERNMENT

Sometimes we need to transfer personal data to the Government. This can occur if government agencies require this information to carry out their tasks, such as the tax authorities. Also, can the police or justice need certain data in the case of fraud or abuse. Finally, certain supervisors get access to personal data in the course of an investigation.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are an European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are an European resident we note that we are processing your information in order to fulfil contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@amsterdamduckstore.com or by mail using the details provided below:

Oude Leliestraat 16 , Amsterdam, C, 1015 AW, Netherlands